

Zig's Bookshop

For hotels!



Mystery Parcels!

Many people going on holiday do not want to carry heavy books in their suitcases but enjoy reading as a way of relaxing. They may be interested in having mystery parcels chosen to their particular taste posted straight to the hotel.

Customers simply fill out a form with details of their favourite books and any other comments about what they like, and we do the rest!

Titles will then be emailed to make sure that the client has not already read them.

Zig's Bookshop would supply the hotels involved with leaflets with all details. All hotels involved in this scheme receive 10% of the profits from each parcel sold as a result of the hotel publicising it.

This is not only a good way to pay particular attention to customers needs, it also brings financial benefits to the hotel.

If you are interested please contact us for more details.

Either write to:

Zig's Bookshop
27 Welland Lodge Rd,
Cheltenham,
Glos.
GL52 3HB

Or email us info@zigsbooks.co.uk